



Maccabi GB™
Actively Jewish

MACCABI GB QUARTERLY REPORT

Q3: July - September 2015



Maccabi GB™
Actively Jewish

INTRODUCTION

Having had an impressive 2015 so far, Maccabi GB continues our fantastic and varied calendar of programmes, projects and events throughout the year, engaging thousands of members of the Jewish Community across the UK.

The third quarter of the year has been just as successful and exciting as the previous two, with this Report examining our activity from July to September 2015. Our numerous Programmes have thrived and our major events have taken us to the next level, underlining our status as the key provider of Jewish sport, health & wellbeing activities in the UK.

The standout events in the last three months were, undoubtedly, centered around our International Sports Programme. A 254-person delegation of British representatives attended the European Maccabi Games 2015 (EMG) in Berlin – the first ever international Jewish sports tournament to be held in Germany. Over the course of two weeks ‘Team Maccabi GB’ took part in sporting, social, educational, cultural, historical and Jewish experiences which they will remember for a lifetime. This included the inaugural Team MGB EMG Pre-Camp, a record-breaking Shabbat with all 38 participating countries, an Opening Ceremony with 2,500 Jewish athletes and 10,000 supporters in the Olympic Park and a fantastic sports competition. Also over the summer, a Delegation of athletes and managers attended the JCC Maccabi Games – an annual, international sports tournament in America. For ten days the U13-U16-year-old competitors got to experience Jewish, sporting and social events with their peers from around the world.

Away from the International events, Maccabi GB has also offered a number of Sport, Health & Wellbeing (SHW) events to ensure the Community remains healthy and active for longer. We hosted two Maccabi GB Jewish Walking Tours, which offered participants the chance to see sides of Jewish London they may have never experienced before whilst getting some exercise in the process. We also worked alongside Jewish Care for the second annual ‘Bowls on the Lawn’ session – a Lawn Bowls day where attendees of varying abilities played the sport in a Jewish, social environment. All three events were incredibly popular, engaging over 50 people in total.

Jewish sport is strong, with 1,600 of our youth actively engaged in Schools each week, over 200 young people playing in an MGB School Sports Tournament, the continued success of our affiliated Maccabi Leagues, and our reach across the UK highlighted with the continued work of our Regional Sports Development Coordinator in the North; and, of course, with Streetwise and ‘Leadership by Streetwise’ we have engaged over 4,000 young people, including the Transition to Secondary School Campaign, SRE programme and attendances at Summer Camps & Workshops. Our communal partnerships go from strength-to-strength and the Kulanu Jewish Sport and Community Centre in Kenton – now Maccabi GB @ Kulanu – allows us to provide more regular activities for Jewish people than ever before.

As well examine our activity from July to September, we will also look ahead to the rest of the year – including preparations for another major international event in the Pan-American Maccabi Games 2015, another packed programme of Community Sports Days and more School Sports Tournaments – in what will be a continuation of another fantastic year of Sport, Health and Wellbeing for Britain’s Jewish Community.



Maccabi GB™
Actively Jewish

MAJOR EVENTS

Maccabi GB at home and abroad

July - September 2015

For ten days over July and August 250 representatives from Great Britain attended the **European Maccabi Games 2015 in Berlin**. From the moment Team Maccabi GB touched down in Germany they took part in an historic EMG Pre-camp – the first ever for a British Delegation at a European Maccabi Games. It included visits to the Olympic Park, Bebelplatz book-burning site, Grunewald Station, Memorials to those who lost their lives in the Holocaust and the Brandenburg Gate, amongst others. The Delegation helped launch the EMG in a moving Opening Ceremony in the Waldbühne Amphitheatre – the very site which played a crucial role in Hitler’s ‘Nazi Olympics’ in 1936. It was here that 2,500 Jewish athletes from the 38 competing nations joined 10,000 spectators to celebrate the occasion. Following the EMG, participants had the opportunity to offer their views on their time in Berlin. 77% of participants said they learnt about Jewish life in Berlin before, during and after the Holocaust through the Jewish Identity Programme, whilst an average of 75% of Delegates said they were ‘Interested’ or ‘Extremely Interested’ in the sites visited during the Jewish Identity Programme. The sport was just as memorable, with our athletes returning home with a record-breaking number of medals (91), Jewish friendships to last a lifetime and paving a way for future generations to visit Germany. Following the aforementioned questionnaire, 98% of respondents said they are ‘Likely’ or ‘Extremely likely’ to attend a future Maccabi GB event.



Team Maccabi GB at the Opening Ceremony of the European Maccabi Games 2015

Across the Atlantic, and our young athletes were also making a giant impact. At the **JCC Maccabi Games 2015**, our 65 athletes – aged U13-U16 – and their 15-person management team won a staggering 79 medals in Fort Lauderdale, Florida. Some of them were experiencing Jewish sport on an international level for the first time. Team Maccabi GB left America with a stronger Jewish identity and Jewish connections to accompany their sporting experiences.



Team Maccabi GB's JCC Maccabi Games 2015 Delegation

Looking ahead

With a busy summer now over, we will be looking to celebrate their achievements in Autumn/Winter 2015 by hosting the **Maccabi GB Sports Awards 2015** – celebrating our Community's great sporting achievements of the previous 12 months. We will also be hosting a unique **Fundraising Breakfast with Sir Martin Sorrell** at Berwin Leighton Paisner's offices in October. Of course, we also have the important matter of representing Anglo-Jewry at the aforementioned **Pan American Maccabi Games** at the end of the year. The major events continue into 2016 with the annual **National Shuls Table Tennis League (NSTTL)** for the best Shul Table Tennis Teams in the country.



SPORT, HEALTH & WELLBEING

Keeping the Community happier and healthier for longer

July – September 2015

Maccabi GB has always been at the forefront of Jewish sport in the UK, continually adapting with the Community in order to meet its needs. The established 'Sport, Health & Wellbeing' (SHW) Programme has become a key part of what we do, providing a range of products suitable for all ages to aid the Jewish Community in areas of health and fitness.

The summer has been packed with our latest events held under the SHW banner. Now a cornerstone of the programme the **Jewish Walking Tour of London** had two editions this quarter. The first Tour in July welcomed 20 participants who helped fully-book the Walk for the fourth consecutive occasion. The group were given a unique guide to the 'Mysteries of Mayfair', learning about Jewish London whilst getting active at their own pace with other members of the Jewish Community. The second Walking Tour had a darker feel as 10 participants were guided around Willesden Jewish Cemetery. Another major event as part of SHW was **Bowls on the Lawn** – a partnership event with Jewish Care and Woodcock Park where Jewish participants could learn, practice or hone their skills in the sport of

Lawn Bowls. Of the sold-out group of 20, there was a wide variety of new and experienced players who had all taken part in the day to combine getting active with being social.



Maccabi GB Jewish Walking Tour

The Community were introduced to a brand new sport in July as we ran a **Footgolf** day alongside Boys Town Jerusalem. The event welcomed 50 people across all ages and saw participants take part in a hybrid of football and golf.

Our Sports Coordinators have helped ensure that SHW reached all corners of the Country. Over the summer we ran a unique '**Mini-Maccabiah Games**' for 90 participants from Redbridge JCC and Chigwell Maccabi at Skeet House, ensuring that our Community's young people stayed active during the school holidays. Our Northern Sports Coordinator continues to run active sessions for young members of the Jewish Community at MGB @ The Zone in Leeds, whilst September saw the return of tailored exercise classes provided by Maccabi GB to elderly Jewish Care residents. The classes, which we were able to put on due to funding received from the Mayor's Fund (a grant for charities in London), saw MGB engaging 30 people in the first two sessions.

Looking ahead

With the Maccabi GB 'Sport, Health & Wellbeing' Programme well-established, we have a number of other initiatives planned this year which will see it evolve and grow in equal measure. These include more **Maccabi GB Jewish Walking Tours** (with the next one in November) and a brand new **Maccabi GB Duplicate Bridge Event**, where Jewish participants will have an opportunity to exercise their brains whilst playing the activity in a social setting. Plans are also underway for a **Maccabi GB Walking Tour of Israel – i-Walk**, which is to be explained later in this report.



SCHOOL SPORTS PROGRAMME

Introducing a passion for sport from a young age

July - September 2015

We have always believed that a passion for sport – and the skills needed to succeed – start at a young age. Our **School PE Curriculum Lessons, After School or Lunchtime Clubs and School Sports Tournaments & taster sessions** continue the success of recent years. Maccabi GB engaged over 1,600 young people each week in Primary Schools across London throughout the year. In the last three months we delivered an impressive 275 sessions in total, despite the School Holidays.

We also welcomed over 200 children to two Primary and Secondary School Sports Tournaments in this time. 125 students took part in two, separate dual Primary Schools Netball Tournaments, which saw 'A' teams and 'B' teams compete consecutively.



Maccabi GB Primary School Netball Tournament

The **Maccabi GB Regional Sports Development Coordinator** - introduced in July 2014 to specifically provide Sport, Health and Wellbeing activity to the UK's Northern Jewish Community – continues to offer a number of programmes throughout the region, engaging between 80 and 160 people weekly. These include bespoke fitness classes and Netball, run at The Zone Community Centre in Leeds. In total we have engaged 1,400 participants since July. This further emphasises our commitment to growing a healthier Jewish Community from grassroots upwards on a national level.

Looking ahead

One thing that is guaranteed is that Maccabi GB will always be at the forefront of providing the Community's young people with sporting opportunities. Our PE Curriculum Lessons and Sports Clubs launched again this month (the start of the new school year) and will continue through to July 2016. There are also numerous School Sports Tournaments for all ages and Sports Clinics planned throughout the year at Maccabi GB @ Kulanu. By the end of 2015, over 9,000 school children will have played a School Sport organised and run by us. Our goal is to develop sport at a young age and nurture

it so that athletes can eventually represent Team Maccabi GB at future International Games. The Maccabi GB Regional Sports Coordinator will also continue their fantastic work across the North of the UK, replicating our work carried out in the South.



SPORT FOR EVERYONE

All ages, all abilities

Looking ahead

Maccabi GB has an extensive list of 'Sport for Everyone' programmes and events which relaunch in Autumn (following our 'International Summer') and will run through to the end of 2015 then into next year. Amongst these exciting events, **Maccabi GB Zorb Football** is a unique and fun sport which we intend to introduce to the Community. Another event which we are looking forward to is the **Community Ice Skating Day**, with over 100 Jewish participants of all ages expected to take to the ice and get into the winter spirit towards the end of the year. Into next year and the beginning of 2016 will see a brand new event in **Community Basketball**, which is expected to attract 30 players, and the return of the **Community Table Tennis** day, run alongside the aforementioned NSTTL.



SPORTS CLUBS

Ensuring the Community always has a sporting outlet

July – September 2015

Maccabi GB has established an impressive roster of regular Sports Clubs to cater for a variety of interests, and all responsible for bringing Jewish people together.

In addition to our well-established Clubs – including **Badminton and Tenpin Bowling**; all which welcome 20-50 people each month – we added the aforementioned **Walking and Running Clubs** to meet the demands of members of the Community who wanted to get active at their own pace. We are also proud to partner with the **Israeli Dance Institute** to offer a unique way of getting exercise on a regular basis. The **Maccabi GB Table Tennis Club** – which had great success last year – continues to thrive in 2015, with their squad training to defend the Wembley and Harrow Table Tennis League for the third consecutive season, after last year's success.



Maccabi GB Table Tennis



Maccabi GB™
Actively Jewish

ISRAEL

Maintaining our connection with Israel

Looking ahead

Maccabi GB always ensures that there are strong links between the Jewish communities of Great Britain and Israel, arranging tailored tours between the two nations throughout the year. In October a sold-out group of Lawn Bowlers will take part in the **Maccabi GB Lawn Bowls Association Israel Tour**. The annual event will see participants of all abilities travel around the country playing matches, taking part in a number of cultural and political talks, as well as visiting historical and religious sites and engaging in charitable causes. We will also be delighted to welcome back to the UK the **71st Maccabi GB and Maccabi Tzair Chanukah Torch Relay** in December for another fantastic tour around the UK teaching British Jewry about the meaning of Chanukah. There are big plans for the first ever Maccabi GB Walking Tour of Israel. The **i-Walk** will consist of a number of specially-designed walking routes across Israel exploring its history, culture and religion in a first ever event of its kind by MGB. We are also looking forward to the annual **MWU Plenum and Future Leaders Forum (FLF)** which members of our Senior Team and young representatives will be attending respectively.

Celebrating 10 years
STREETWISE
INSPIRING CONFIDENCE INSIDE AND OUT
STREETWISE AND LEADERSHIP
Inspiring confidence inside and out

July - September 2015

Streetwise has grown to become one of the most important educational organisations within the Community. Having engaged over 20,000 young people in consecutive years, the project – a joint venture by Maccabi GB and CST – is the only one to offer a variety of programmes on National Curriculum subjects including PSHE (Personal Social Health & Economic Education), SRE (Sex & Relationships Education) and Personal Safety. These are delivered to 66 Jewish and non-Jewish Primary and Secondary Schools and 40 community organisations nationwide.

Throughout the last three months there have been many highlights. As the Community's key provider of **Primary-School-to-Secondary-School-Transition Workshops**, Streetwise engaged 1,500 Year 6 Pupils in the campaign designed to prepare young people in their transition to Secondary School. Additionally, they have engaged 150 young people across five schools during their **SRE Programme**, educating pupils on topics including puberty. Also, throughout the summer, Streetwise visited a number of **Summer Camps and Schemes** run by youth movements to educate attendees on Antisemitism, Internet Safety and Personal Development.

The aforementioned programmes are just a few of the many that Streetwise delivers and underlines how crucial they are in the development of Jewish young people.



A Streetwise session being run

Looking ahead

In addition to the classes, seminars, programmes and campaigns that Streetwise will be running throughout the year, particular mentions must go to the start of the Academic Year and the **Anti-Bullying Week Campaign** and another **Anti-Semitism Workshop** in October; Streetwise will also be hosting an evening in November 2015 to celebrate ten years of inspiring confidence to young members of the Community.

The **Leadership by Streetwise 2015/2016** Year begins in November with the Planning Shabbaton for Bogrim, with 20 attendees expected; whilst the seminar weekend launching the start of Leadership by

Streetwise 2015/2016 Year for participants is being held in December 2015 with 110 young participants expected.



Maccabi GB™
Actively Jewish

AFFILIATES & PARTNERSHIPS

Helping to build a strong, unified Community

July - September 2015

Thanks to the Sport, Health & Wellbeing Programme Maccabi GB has been able to use this as a foundation to create stronger ties with other communal organisations in order to maximise our exposure and engagement within the Community.

As has already been mentioned, we were delighted to extend our reach across the Community by hosting the Footgolf event alongside **Boys Town Jerusalem** and we continue to provide exercise and wellbeing sessions to **Jewish Care** residents.



The Bowls on the Lawn group

Maccabi GB is fully-committed to our Jewish Football Leagues with our partnership with the **Maccabi GB Southern Football League (MGBSFL)** continuing into a new season with 34 teams kicking off the season in September. At a grassroots level we are very excited to establish a partnership with the Maccabi Junior Football League (now the **Maccabi GB Junior Football League (MGBJFL)**) engaging over 500 young, Jewish footballers each week.

Looking ahead

Partnership work for the future includes our participation in the **Great Challah Bake** as part of the 'Biggest Shabbat in the UK' by Shabbat UK and our Second-hand Kit Drive as part of **Mitzvah Day 2015**.

MACCABI GB @ KULANU

Providing the Community with even more sporting outlets

July - September 2015

We are excited to oversee the day-to-day running of the Kulanu Jewish Sport and Community Centre in Kenton, which began at the start of this year. Now **Maccabi GB @ Kulanu**, the centre has already been used for a number of events. This quarter it hosted the **Team Maccabi GB JCC Maccabi Games 2015 Kit Day**, where 150 people were present as the squad were given their official kit. Streetwise ran two sessions for a total of 40 people, including a **Transition to Secondary School** session and a **Leadership by Streetwise Planning Day**. Maccabi GB @ Kulanu has also played a key role in hosting a number of regular sports clubs, including MGB Table Tennis and local football and Basketball clubs, on a weekly basis. It is open for use to the wider Community with the goal of making it the hub for Jewish sport, health & wellbeing.

Looking ahead

Maccabi GB @ Kulanu will play a pivotal role in our programmes and events, hosting more **Shabbatons**, a number of **Day Camps** and more **Sports Clinics** being held at the Kenton site. We will also host specific events, such as **Israel Tour Reunions** and a **Tochnit Movilim Day** for in-excess of 60 people each, throughout the final three months of the year. As well as host events MGB @ Kulanu will create additional communal partnerships including a tie-in with local performance group **the Spencer Stage School**, hosting dance taster events for young people, and also working alongside **England Netball** as part of their 'Return 2 Netball' campaign.



JCC Maccabi Games Kit Day at Maccabi GB @ Kulanu



SUMMARY

Building on what we offer

Last year, MGB engaged over 36,000 Jewish people nationwide, highlighting our impact within the Community. Our role in providing sporting or educational programmes and events extends beyond the field of play or the classroom. From our School Sports Programme and Streetwise classes, where we are engaging over 2,000 young people per week, through to the Leadership by Streetwise seminars, where young adults are brought together to learn how to make a difference within their communities. From the hundreds of people who attend our regular Sports Clubs and 'Sport for Everyone' events, to the 350 competitors combined who represented (or will represent) Great Britain at the European Maccabi Games 2015, JCC Maccabi Games 2015 and Pan American Maccabi Games 2015. From the diverse communal partnerships we are establishing on a regular basis to the new events and possibilities we are able to host at Maccabi GB @ Kulanu. We are constantly ensuring that British Jewry stays involved in sport, has a platform to come together with other members of the Community and - regardless of age, gender or ability - has a means to channel their enjoyment and talent from the first step to the final whistle. This is why Maccabi GB is synonymous with Jewish sport, health and wellbeing.

